

## MEDIA RELEASE: Perth e-waste recycler receives a grant from the WA Waste Authority

Total Green Recycling has been one of the successful enterprises out of ninety (90) applicants grants round of the Community and Industry Engagement (CIE) program within Western Australia.

Twenty-eight projects across the State will share the funding of \$2.29 million - much of it for infrastructure - to improve waste management and increase recycling across WA.

Total Green Recycling has been awarded two projects in the sum amount of \$159,780.

### TGR's e-waste projects supported by grants

An educational project approved within the first general stream called 'E-Waste education for WA residents, government bodies and businesses' gained funding of \$42,740 in total.

Total Green has committed to providing WA public with e-waste facility tours, workshops and school projects. The largest recycler of electronics will also create a series of educational videos and radio advert to spread the message about the importance of keeping all electronics out of WA landfills.

*"As much as 63% of e-waste is still ending up in landfill," says Total Green Recycling's director Michael Coghill, "It doesn't make sense to bury these valuable resources in the ground, only to dig up more from somewhere else. We need to close the loop."*

A second project granted within the Infrastructure stream will provide the WA's most innovative e-recycler with an opportunity to purchase equipment to enhance their removal of contaminants from plastic streams using optical sorting and screening technologies.

According to Total Green Recycling's director James Coghill, the board of directors are very excited about commissioning a new optical sorting processing line later this year and have immediately after the grant approval flown to China to source suitable equipment.

*"We have been looking into purchasing a new plant for some time now. But due to unforeseen circumstances such as an increase in insurance cost and industry fluctuation the timing wasn't right", says director James Coghill.*

*"This grant will enable us to take our already established recycling process to the next level. The new technology will increase our recovery rates of precious metals and bring us closer to closing the loop on the plastic recovered in the e-recycling process.*

*With the help of local councils and WA community, we are aiming to increase the diversion of e-waste from landfill in WA by an additional 50% next year, which would bring us closer to the national average collected under The national television and computer recycling scheme."*

In the media release from 26 June, the Environmental Minister Stephen Dawson has reminded the government's plans to achieve at least 75 percent of waste diversion from landfill by 2030.

*"In our waste strategy released earlier this year, the State Government is clear that we want at least 75 percent of waste generated to be reused or recycled by 2030.*

*This program is just one way we can support industry and the community to help achieve this target and bring some of their very best projects to life."*

Total Green Recycling has been campaigning to ban e-waste from WA landfills and is urging the community to show their support by [signing their petition](#).

Official government media release:

<https://www.mediastatements.wa.gov.au/Pages/McGowan/2019/06/Grants-to-improve-waste-management-in-WA.aspx>

## About Total Green Recycling

Total Green Recycling is a Western Australian family business dedicated to finding the best and most sustainable recycling solutions for the 90+ materials that can be recovered through its process. To learn more about Total Green Recycling's campaign to end e-waste and to sign the petition, visit [www.totalgreenrecycling.com.au](http://www.totalgreenrecycling.com.au).

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